

**The Village Co-Op Market of Williamsville
Board Meeting
AGENDA**

When: March 6, 2019 - 6:30pm

Where: Village Hall

A. Reading of Mission Statement – read by: Ariana Martinez

B. Approval of minutes from February 6, 2019

Motion to Approve: Julie

2nd: Ariana

All in Favor: Yes - 5

C. Updates:

- Membership – Emily
 - 294
- Finance - Emily
 - \$12,389.52 – only expense for the month was for the social food (\$330); \$25,000 in CD
- Communications - Ariana
 - n/a
- Site Selection (Feasibility/Proforma) – Jim/Phil
 - Sitting tight until 600 members are reached
 - Jim reached out to Empire State Development (Amanda Mays, Regional Director) to inform her about our coop
- Marketing Committee - Lynn/Julie
 - Big recruitment event (May/June)
 - Farmer's Market
 - 2019 plan with focus on Project 600
 - House Parties coming up:
 - Forest Elementary PTA (Mar 11)
 - Member home (April 6)
 - Member home (April tbd)

D. Other business

- a. Another segment on AM Buffalo (Channel 7) will be done in near future, with a generic message so it can be used/run frequently
- b. Nomination Committee – meeting with Alison Wilcox at Lexi Co-op on March 24, to go through nomination procedure and best practices

Meeting adjourned at 6:56pm

Motion: Ariana

2nd: Lynn

All in Favor: Yes - 5

E. Questions/Discussion

- a. Suggestion: Present at Audubon Library holistic series